

Prosit Group

Founded in 2018, Prosit Group was created to take on the challenges faced by Italian wine in an increasingly competitive global market by employing an innovative business model. The company is working to develop strong, recognisable and regional brands by emphasising the uniqueness of individual wineries within a pairing of Wine and Country with a premium positioning.

With its unique business model, the company has strengthened the aggregation of several traditional Italian wineries in Veneto, Abruzzo, Tuscany, Apulia and Lombardy to better face an increasingly competitive international landscape.

The portfolio currently includes the following brands: Cantina di Montalcino (Tuscany), Torrevento (Apulia), Nestore Bosco (Abruzzo), Tenuta di Collalbrigo (Veneto), as well as the historic La Cacciatora Di Casa Vinicola Caldirola brand.

